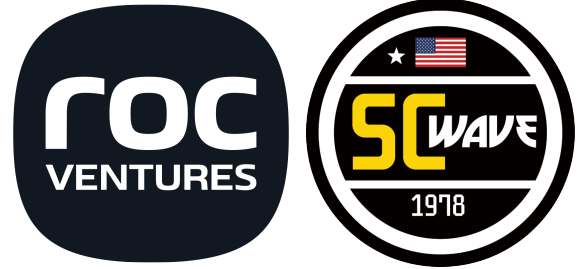


For Immediate Release

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## **Germantown Soccer Club Joins The SC Wave Family**

Milwaukee, Wisconsin - ROC Ventures and the SC Wave organization welcomes Germantown Soccer Club as our newest satellite location. Germantown Soccer Club (GSC) is joining the SC Wave family effective July 1st for the 2021-2022 soccer year. A non-profit advocating soccer since 1988 in and around Germantown, GSC will play as SC Wave GSC. SC Wave has programs at Waukesha, New Berlin, Greendale, Walworth and Washington County. All of the youth programs are in the same family as the 7-time indoor professional soccer champions the Milwaukee Wave.

"We are excited to be a part of the growing SC Wave brand and organization!", stated current GSC President Justin Latham. "Our volunteer board has spent two years listening to our player families and identifying opportunities to ensure soccer is part of our community for decades to come. Affiliating with SC Wave allows us to remain a locally led satellite club, provide increased access to resources for our growth plans, and a vibrant refreshing energy with an improved development roadmap for our youth."

SC Wave provides access to new playing opportunities for GSC players at the local, regional and national levels. Access to experienced coaches and top tier training facilities demonstrates the SC Wave long-term commitment to soccer, including the MOSH Performance Center in Franklin, featuring the only full-size indoor soccer field in the state.

"The GSC leadership team has a passion and vision to improve its player experience", stated SC Wave President, Shan Amini. "This new affiliation will allow more players to use the SC Wave methodology and curriculum that has been so successful for our athletes." Amini continued, "The cross training and playing opportunities will benefit SC Wave GSC players as well as players and teams across the entire club."

"GSC is and will continue to be a community focused club. Expanding our ability to instill the love of the game with our families is a great opportunity", Latham said. "Let's have some fun!"

SC Wave offers four primary programs:

- The Milwaukee Wave: The professional indoor soccer team founded in 1984. They are the oldest continuously operating professional soccer team in the United States, currently playing in the Major Arena Soccer League, and are 7-time Indoor Soccer World Champions with their most recent championship in 2019.
- SC Wave Select: Provides an opportunity for a higher level of competition and training for more serious players who have demonstrated superior ability, skill development, and commitment. The Select program is for players U11-U19 who are offered positions on a team after participating in tryouts.
- The SC Wave Academy: Provides an opportunity for a higher level of competition at ages U7- U10. SC Wave Academy's training is for more serious players who have demonstrated superior ability, skill development, and commitment.
- SC Wave Recreational: Offers youth the opportunity to play soccer at many different age groups in their local communities. SC Wave Recreational begins at the U-4 level and teaches the fundamentals of soccer while placing an emphasis on having fun and enjoying the game.

For more information on SC Wave GSC visit [scwave.org/germantown](http://scwave.org/germantown). For more information on SC Wave visit: [scwave.org](http://scwave.org).

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### **About ROC Ventures**

ROC Ventures manages a collection of brands in the sports, entertainment, and real estate sectors. These include the MASL Champion Milwaukee Wave, The Rock Sports Complex, a Summer College Baseball franchise, the Milwaukee Milkmen professional baseball team, and the mixed-use Ballpark Commons development featuring a new Baseball Stadium and Luxe Golf Bays, among other retail, entertainment, and residential features. ROC stands for "Return on Community," a goal which informs each and every endeavor undertaken by the organization. For more information, visit [rocventures.org](http://rocventures.org).

### **About SC Wave**

Founded in 1978, SC Wave strives to offer its 2,000+ youth players the opportunity to learn the game of soccer in a safe environment. With guidance from trained coaches and personnel, children ages four and up can join SCW's recreational and competitive teams to have fun and learn the basics and technical aspects of soccer. SCW plays in local area-based leagues in Waukesha, New Berlin, Washington County, Walworth County and Greendale, as well as Wisconsin State Leagues, Midwest Regional Leagues, and the US Youth Soccer National League, Girls Academy. In addition to US Youth Soccer, SCW has teams that compete in US Club Soccer's Midwest Developmental League. SC Wave is the top ranked club in the

state of Wisconsin, winning 48 Wisconsin State Championships since 2011. For more information, visit [www.scwave.org](http://www.scwave.org)

### **About Milwaukee Wave**

The Milwaukee Wave is an American professional indoor soccer team founded in 1984. They are the oldest continuously operating professional soccer team in the United States, and currently play in the Major Arena Soccer League. The Milwaukee Wave are 7-time Indoor Soccer World Champions.